



LUKE MCCLUNG

GRAPHIC DESIGNER

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I am a graphic designer in Philadelphia, PA. My passion for design is not limited to just professional responsibilities; I am constantly improving my skills through freelancing, podcast branding, and creating soccer-related projects. A composed and levelheaded disposition and cooperative nature allow me to adapt to new challenges and handle any fast-paced work environment.

EXPERIENCE

MARCH 2021 - PRESENT

MARKITECTS graphic designer

Developing campaigns and managing design assets for various B2B clients. Designing and programming websites, emails and social posts to enhance and promote campaigns.

MARCH 2017 - MARCH 2021

LIDL US senior graphic designer

Managing all design assets for digital marketing team including email campaigns, website assets, & contributing to UX design projects. Curating branding elements and in-store assets for creative production team.

JULY 2016 - NOVEMBER 2020

LIVE BREATHE FUTBOL freelance designer

Designing internal branding material & assets for social media promotion; creating designs for event promotions including an Adidas collaborative event.

JULY 2016 - NOVEMBER 2016

THE PIVOT GROUP graphic designer

Creating & designing direct mail pieces and branding for progressive political campaigns for the 2016 election cycle.

MARCH 2016 - MAY 2016

NEO-PANGEA design internship

Assisting & providing visual graphics for Designers & Art Directors along with creating internship project.

SOFTWARE SKILLS

Photoshop
Illustrator
Indesign

Sketch
After Effects
Auditions

CREATIVE SKILLS

branding
writing
podcasting

illustrating
photography
programming